



ARIZONA
PEER & FAMILY
CAREER ACADEMY
WWW.AZPFCA.ORG



ANNUAL REPORT



2020



OUR MISSION

To inspire recovery and wellness through professional development and continuing education, in order to equip emerging leaders and strengthen the peer and family support workforce.



CONTENTS

Letter from the Executive Director

Program Overview

2023 Highlights and Impact

Financial Position

Who Makes it Possible

Plans for 2024





LETTER FROM THE EXECUTIVE DIRECTOR

It has been such a busy year for PFCA, we have trained record numbers of peer and family supports in our Arizona workforce. We are truly honored to have exceptional students, alumni, and leaders who support developing emerging leaders within our peer and family support professional network.

We are dedicated to propelling the peer and family support workforce and system to the highest levels of quality. We believe that magic comes from utilizing lived experience to make a difference in the lives of others. We achieve our success through our growing collaboration with health plans, community organizations, providers, and the workforce.

It is our duty to ensure that we are developing our Peer and Family workforce to be emerging leaders. This annual report highlights all our current programs and services, along with our financial statements for the year 2023, and honors those who helped make it all possible.

We strive our best to remain responsive to ongoing workforce and system needs. This upcoming year will be focused on expanding our training offerings to include national certifications in addition to PFCA developed curriculum.

It is truly an honor to be leading the Peer and Family Career Academy in this new chapter of its journey as we embark as a new non-profit organization. We look forward to your participation in our trainings, programs and ensuring we can make a difference for many years to come.

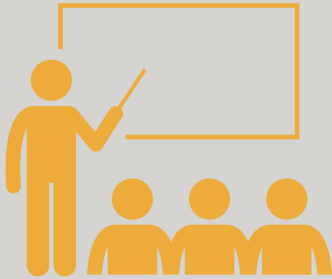
Best Regards

Hayley Winterberg

Hayley Winterberg



PROGRAMS OVERVIEW



PROFESSIONAL DEVELOPMENT TRAININGS

- Courses offered free of charge to AZ Workforce
- Custom Training Development for Organizational Needs
- PFCA Developed Curriculum
- Mental Health First Aid
 - Adult
 - Youth
- Strengthening Families Protective Factors
- PFCA Annual Conference
- Nogales Summit with court partnership

ORGANIZATIONAL MEMBERSHIP AND PARTNERSHIP

- Involvement in organizational focus groups to shape PFCA
- Open position advertising to Alumni
- Specialized Training for organizations
- Attendance Reporting
- Workforce Development Consultation
- One to One Coaching for staff
- Prominent placement on the website for advertising
- Marketing of events

WORKFORCE NETWORK AND SUPPORT

- Partnership with Valley Leadership to increase Fair Chance employers in AZ
- Available job postings for leading organizations and growth opportunities
- Peer To Peer individual and group coaching
- Statewide Networking events
- Lunch and Learns
- Advocacy
- Workforce Support
- and More



AVAILABLE COURSES

We Offer Interactive Online Instructor Led Courses at Flexible times.



FORENSIC SUPPORT
– BREAKING DOWN
BARRIERS



SELF CARE FOR THE
REAL WORLD



HOPE AND HEALING
– OPIOID USE CRISIS



ABILITIES,
DIFFERENCES, AND
INCLUSION- (DDD
SYSTEM)



EFFECTIVE
ADVOCACY



MOTIVATIONAL
LEADERSHIP
REACHING
OUTCOMES



TRAUMA INFORMED
CARE



PEER AND FAMILY
REFRESHER SERIES



TECHNOLOGY TO
PROMOTE
WELLNESS



PROMOTING
INDEPENDENCE



CULTURAL
CONNECTION
SERIES



DOCUMENTATION



CRISIS AND DE-
ESCALATION



LUNCH AND LEARNS



MOTIVATIONAL
INTERVIEWING



YOUTH AND
YOUNG ADULTS



ETHICS AND
BOUNDARIES



PROVIDER
EDUCATION



JUSTICE
EXPERIENCE



TRIBAL CULTURE



HARM REDUCTION



ENGAGEMENT AND
GROUP
FACILITATION



TELLING YOUR
STORY



SUD AND
RECOVERY



PREGNANCY AND
FAMILIES



COORDINATION OF
CARE



PROFESSIONALISM



MANDATORY
REPORTING



LGBTQIA+



UNDERSTANDING
CLINICAL



REGISTER NOW
WWW.AZPFCA.ORG



2023 HIGHLIGHTS AND IMPACT

1299 Training Completions in 2023
2105 trained since 2015



**94 Trainings
and Events
hosted
throughout AZ**

**305 Lived
Experience
Professionals
and Allies
attended 1st
Conference**



**10
Organizations
Posting Jobs
with PFCA**

**81 participants
in statewide
networking
mixers**

**98% of Students
stated our
courses will help
them in their
Role**

Quotes from Our Students

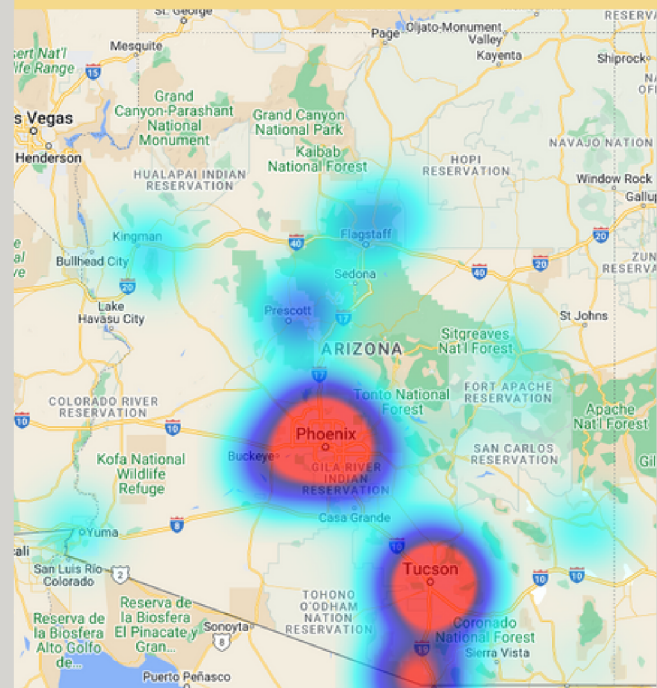


I appreciated the information that I learned from this class. It was engaging and very informative. As a long time leader I learned new skills that I plan on putting to work right away.

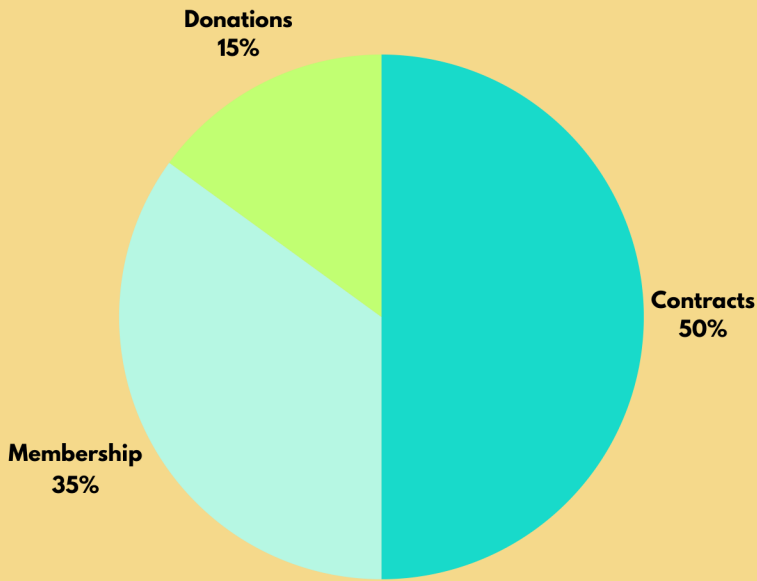
PFCA Alumni- Teri

Top Providers Committed to Development

- AZ Department of Corrections Rehabilitation and Reentry (Recovery Support Specialists)
- COPE Community Services, Inc.
- Hope Inc
- Southwest Behavioral & Health Services
- Circles of Peace
- Recovery Empowerment Network (REN)
- Stand Together and Recover (STAR)
- Family Involvement Center
- Valleywise Health
- Addicted 2 Recovery
- Vibrant Elevation
- Beia's Families
- U of A Workforce Development PeerWorks and FUTRE
- Center for Health and Recovery
- Granite Mountain Behavioral Health
- Mariposa Community Center
- Old Pueblo Community Service
- Valle Del Sol



FINANCIAL POSITION

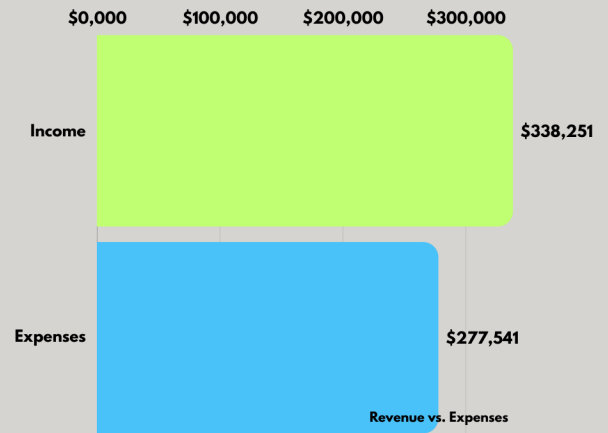


INCOME

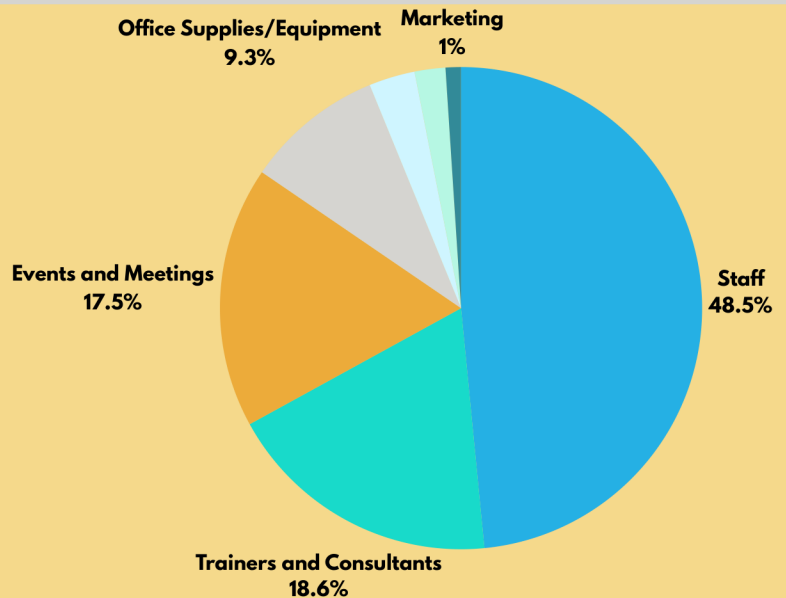


**THANKS TO OUR SPONSORS
AND CONTRACTS
ALL TRAININGS WERE
FREE OF CHARGE
TO OUR STUDENTS AND PROVIDERS**

Donate Now
www.azgives.org/AZPFCA



EXPENSES



WHO MAKES IT POSSIBLE

Board of Directors

- **Deb Jorgensen**, Board Chair, Manager, OIFA, Care1st Health Plan of Arizona
- **Karin Kline**, Board Vice Chair Director of Child Welfare & Juvenile Justice Initiatives, Family Involvement Center
- **Kimberly Craig**, Board Secretary, CEO, CHEERS
- **Dan Haley**, Board Treasurer, CEO, Hope, Inc.
- **Kathy Bashor** President, Arizona Peer & Family Coalition
- **Colleen McGregor**, OIFA Administrator, Banner University Health Plans
- **Lawrence Thomas** Integrated Behavioral Health Specialist, Valleywise
- **Christopher Gonzalez** CEO, Hope Lives - Vive La Esperanza
- **Brian Shrum**, Department of Corrections
- **Tammy Mathews**, DDD
- **Chusette Oden**, Beia's Families
- **Rosemarie Gastlum**, Equip Health
- **Chelsea Grieve**, Southwest Behavioral Health Services
- **Jody Gardner**, Banner
- **Susan Kennard**, Emeritus Board Member Bureau Chief, Arizona Health Care Cost Containment System (AHCCCS)

Board Advisors

- **Andy Bernstein** Clinical Professor, Department of Family & Community Medicine; Clinical Director, UA RISE Health and Wellness Center (Camp Wellness), University of Arizona
- **Joshua Sprunger** OIFA Administrator, Molina Complete Care of Arizona

Funders



Banner
University Health Plans



THE UNIVERSITY OF ARIZONA
COLLEGE OF MEDICINE TUCSON

**RISE HEALTH &
WELLNESS CENTER**

Family & Community Medicine



Center for Health and Recovery

Trainers

- Micheal Beltran, Bail Project
- David Spackeen
- Crystal Thomas
- Hillary Eshleman
- Darius Perry, Stand Together and Recover
- Holley Escudero, Department of Corrections
- Tammy Mathews, Department of Economic Security
- Victoria Molina, U of A
- Rita Romero, U of A
- Amanda Sampsel, Consultant
- Richard Sandoval, HOPE Inc
- Brian Shrum, Department of Corrections
- Chant Sullivan

Staff

- Hayley Winterberg -
 - Executive Director
- Brissa Rubio -
 - Learning and Development Manager
- Destany Hollaway
 - Program Coordinator



PLANS FOR 2024

Professional Development Plans

- Increase national trainings available for
 - Intentional Peer Support (IPS)
 - SMART Recovery
 - SOAR SSI/SSDI Applicant Assistance
 - ASSIST
 - SafeTalk
- Develop Trainings on
 - Elderly/Aging
 - Parenting and Pregnancy
 - Housing
 - and More

Organizational Growth

- We will work to focus on diversifying our funding to increase our individual contributions and grant awards
- We plan to have a Northern Arizona Summit to diversify our presence.
- We plan to expand our team to include staff trainers.
- We strive to support the workforce and organizations hiring lived experience professionals to address workforce challenges and shortages.

Stay in Contact with What's Happening with PFCA!

We always have new and exciting events occurring, please consider staying in contact with us by one of the following ways;



Check out our website www.azpfca.org



Sign up to receive our Newsletter



Like our Facebook page @azpfca



Follow us on Instagram @AZPFCA



Connect on LinkedIn



Follow us on Twitter @AZPeerFamily



Watch us on Youtube



Call Us (855) 829-7322

