

2022 ANNUAL FUND & SPONSORSHIP OPPORTUNITIES

Our Mission

To inspire recovery and wellness through professional development and continuing education, to equip emerging leaders and strengthen the peer and family support workforce.

What We Do

We increase access to evidence-based peer-to-peer and family-to-family programs to help people with mental health and/or substance use related needs achieve whole person wellness goals through the following activities:

- Professional development, advanced level training, and peer-to-peer networking opportunities for professional Peer Support Specialists and Parent/Family Support Providers
- Partnership with social service delivery systems and healthcare provider organization to expand the use of peer and family support services into non-traditional settings
- Consultation services to enhance workforce development strategies

A Case for Giving

Our behavioral health workforce is facing staffing shortages and high turnover at record rates. The Academy aims to help close the gap between provider staffing needs and workforce wellness by strengthening the peer and family workforce, furthering statewide behavioral health integration efforts, building provider capacity, and establishing workforce development mechanisms to support placing credentialed Peer Support Specialists and Parent/Family Support Providers in a wide variety of settings. Peer- and family- delivered services have been proven to decrease costs to the mental health system while increasing quality of life through improved social functioning, decreased hospitalizations, decreased length of stay in an inpatient setting, decreased substance use, and increased engagement and self-management.



2022 Annual Fund - \$100,000

The Peer & Family Career Academy is funded primarily through a healthy mix of grants, project-specific contracts with community partners, Organizational Membership fees, charitable contributions, and Annual Fund Sponsors. This funding allows the Academy to offer professional development activities at no cost or reduced cost to the individual participants. The 2022 Annual Fund goal is \$100,000. This goal is achieved exclusively through Annual Fund Sponsorship. Funds are used to support the general operating costs of the Peer & Family Career Academy. Annual Fund Sponsors receive recognition and promotional opportunities while simultaneously supporting the long-term sustainability of the Peer & Family Career Academy and contributing towards coordinated efforts for the advancement of peer support and parent/family support. Last year we reached over 400 individuals in our workforce through our training and events. 2022 Annual Fund Sponsorship levels are as follows:

PLATINUM SPONSOR - \$50,000
GOLD SPONSOR - \$25,000 SILVER
SPONSOR - \$10,000 BRONZE
SPONSOR - \$5,000

2022 ANNUAL FUND SPONSOR BENEFITS

PLATINUM SPONSOR - \$50,000

- Recognition in Annual Report with logo
- Letter of introduction/announcement of sponsorship sent to all Organizational Members (e.g. service providers offering peer and/or family support services)
- Recognition on website with prominent placement, description of organization, link to sponsor's website, and logo
- Recognition in monthly e-newsletter distributed to all current and past students and Organizational Members
- Sponsored guest article in monthly e-newsletter
- Sponsored guest presentation at 2 Lunch & Learn events
- Being listed as a sponsoring organization for one of our PFCA courses
- Being listed as a sponsoring organization for one of our PFCA events including Mixers throughout Arizona to create networking opportunities for our workforce.
- Providing workforce development training scholarships for 100 Peer and/or Family Supports to attend our training
- Additional customized recognition opportunities to meet the needs of our Platinum Sponsors

GOLD SPONSOR - \$25,000

- Recognition in Annual Report
- Letter of introduction/announcement of sponsorship sent to all Organizational Members (e.g. service providers offering peer and/or family support services)
- Recognition on website with prominent placement, description of organization, link to sponsor's website, and logo
- Recognition in monthly e-newsletter distributed to all current and past students and Organizational Members
- Sponsored guest presentation at 1 Lunch & Learn events
- Providing workforce development training scholarships for 50 Peer and/or Family Supports to attend our training

2022 ANNUAL FUND SPONSOR BENEFITS

SILVER SPONSOR - \$10,000

- Recognition in Annual Report
- Recognition on website
- Providing workforce development training scholarships for 25 Peer and/or Family Supports to attend our training
- Recognition in monthly e-newsletter distributed to all current and past students and Organizational Members

BRONZE SPONSOR - \$5,000

- Recognition in Annual Report
- Recognition on website
- Providing workforce development training scholarships for 15 Peer and/or Family Supports to attend our training

The Peer & Family Career Academy is an 501c3 organization founded in 2020 after operating as a program of AHCCCS since 2015. We have experienced great growth as a non- profit in the last year and would love to continue that trajectory to support the behavioral health workforce.

Your support will help make the difference to ensure quality service delivery, reduce turnover, and improve organizations staffing rates.

We appreciate your consideration of sponsorship of our organization.

If you are interested in sponsoring the Peer and Family Career Academy, please contact our Executive Director Hayley Winterberg at hayley@azpfca.org

Thank you.